

## 3 Key Areas of Impact



We envision a community where all individuals can achieve their full potential through early education and reading proficiency, developing positive assets that guide youth to become college and/or career ready and ensuring that all Delawareans have access to a pathway to economic stability and ultimately, financial empowerment.

## You can help. Donate.

We can't do this alone. Your gift to United Way of Delaware is one of the easiest and most effective ways to improve the lives of your neighbors in need. Your donation will create a powerful force for change in our community. Together, we are stronger. **Learn more by visiting [www.uwde.org](http://www.uwde.org) or call 302.573.3700**

*Your Community*  
**THANKS YOU**

**HEADQUARTERS**  
The Linden Building  
625 N. Orange Street  
Wilmington, DE 19801

**KENT COUNTY OFFICE**  
Greater Dover Community  
Foundation Building, Suite #2B  
101 West Lookerman Street  
Dover, DE 19904

**SUSSEX COUNTY OFFICE**  
PO Box 489  
Georgetown, DE 19947

**AFL-CIO  
COMMUNITY SERVICES**  
The Linden Building  
625 N. Orange Street  
Wilmington, DE 19801



United Way of Delaware



# STRONGER UNITED

Our Promise.  
Our Community.  
Greater Impact.



United Way of Delaware



**Michelle A. Taylor**  
President and Chief Executive Officer

Here at United Way of Delaware, we promise to stand unified with our community partners to support our neighbors when they reach out for help. We have been a part of the Delaware community since 1946, and we intend to continue contributing time, talent and treasure to programs designed to make life better for all Delawareans.

We promise to hold ourselves accountable for results in our three focus areas: Early Childhood Education, College and Career Readiness and Economic Stability and Financial Empowerment.

Your donations make our work possible. We promise to invest your donations in programs that offer real world solutions and we promise to be worthy of the trust you place in us.

We promise to include you, our neighbors, in our work. We hope you'll spend some time volunteering with us throughout the year --- reading to children, mentoring young adults and celebrating our community's achievements. We know that we have been designed to live for something greater than ourselves and our greatest successes are often found in helping others.

We promise to be "Hope" in action for our Delaware community, working with partners to implement concrete, focused solutions. Join us. We promise you'll be glad you did and so will our community.

Sincerely,

*Michelle A. Taylor*

President and Chief Executive Officer



### STUDENTS ARE PROFICIENT IN READING BY 3RD GRADE

**Why we care:** When students read on grade level by the end of third grade, they are more likely to stay on track in reading and in other subjects. Third grade reading proficiency is also a strong predictor of whether a child will graduate from high school and continue to college or a career.



### CHILDREN ARE KINDERGARTEN READY

**Why we care:** When children enter kindergarten with the foundational skills to succeed in school, they are more likely to stay on grade level through third grade, and experience improved educational outcomes.



### STUDENTS COMPLETE HIGH SCHOOL AND ARE COLLEGE AND CAREER READY

1-year certificate to 4-year degree

**Why we care:** By 2019, more than 60% of jobs will require some form of advanced education, whether a one-year industry-recognized credential or two-or-four-year degree. Post high school education helps adults earn more, lead healthier lives and encourages giving back to their communities.



### CHILDREN AND FAMILIES ARE FINANCIALLY STABLE

**Why we care:** Children from families that are financially stable – with secure housing, safe and thriving neighborhoods, and reliable employment – can become economically empowered and be more civically engaged.



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The overall outcome we seek – an improved quality of life for all Delawareans. To achieve success we understand that we must focus on continuing to lead the movement to collective impact by increasing the support and engagement of the community.

We have phenomenal partners --- amazing volunteers, advocates and champions. When we work and “Live United,” we can achieve our common goals.

We are quite simply . . .  
**Stronger United.**

3,000 families have been connected to needed services.

30,000 Books provided to 3,000 students.

12,000 Active student portfolios helping youth find productive pathways to careers.

Helping more than 16,000 adolescents identify and leverage their unique developmental assets.

5<sup>th</sup> Anniversary  
Helped 10,000 people save \$1.8 million through 32,000 individual coaching sessions.

100,000 Delawareans have contacted Delaware 2-1-1 and received 200,000 referrals to community-based services.

**CHILDREN AND FAMILIES ARE HEALTHY.** **Why we care:** Children who have access to affordable health insurance and quality regular healthcare – including dental and mental health services – throughout their lifetime, are more likely to attend school regularly, and more likely to focus. In turn, healthy adults are better able to support their children and families.

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**